



FUNDING CONCEPT CULTURE AND ART

1. Funding erinciples

- Promote and enliven regional cultural life in the fields of music, performing arts, visual arts and literature
- Regional youth promotion in the music-creative, **non-school** area
- Promotion of outstanding artistic talent

2. Funding priorities

- Promotion, support and stimulation of regional cultural life in Central Switzerland
- Arouse the enthusiasm of children and young people for musical activities in order to offer sensible alternatives for leisure activities
- Strengthening associations, choirs or institutions that form a platform for promoting the sense of community and thus offer the opportunity to support outstanding talent.
- Support of cultural projects in all offices of the Canton of Lucerne to promote the attractiveness of rural areas in order to anchor art and culture in local society.

3. Target groups

- All age groups, especially teenagers
- Professional musician or professional actor, layman or semi-professional artist
- The Lucerne Symphony Orchestra, clubs or other non-profit organizations
- Regionally anchored projects, in exceptional cases also nationwide projects

4. Thematic and content-related funding areas

a. Music

- Concert events of all styles
- The focus is on classical European music
- Instrumental and vocal music, chamber music, orchestral music, ensembles, bands

b. Performing Arts

- Theater and dance performances
- Musical theater productions

c. Visual arts

- Exhibitions of paintings, graphics, sculptures

d. Literature

- Poetry events, readings
- Panel discussions on socially relevant topics
- Publications (in exceptional cases)

Not supported

- Tours in Switzerland and abroad
- Festivals and commercial events
- Experimental events or event formats without lasting effects
- Competitions
- Anniversary celebrations
- Meetings or forums
- School projects
- Theses or theses
- Promotion of individuals, grants
- Solo performances
- CD productions
- Film and video productions
- Crowdfunding
- Publications or printing costs
- operating cost
- Architecture and applied arts projects (arts and crafts)
- Concern of monument preservation
- Projects on historical topics
- Tourism projects
- Religious projects
- Political occasions
- Subsequent deficit coverage

5. Selection criteria for projects

- Seriousness of the sponsorship
- Convincing project management, organization and proof of needs
- Aspects of artistic innovation or originality
- Proven artistic quality
- Socio-cultural charisma of the project
- Presentation of a transparent, realistic budget and a financial plan
- Demonstrating sustainability and continuity

6. Arthur Waser Prize

The Arthur Waser Prize was created in 2012 to promote highly talented musicians at the beginning of their international solo career. The award winners are selected through the appointment process. Therefore there will be no auditions or no competition. As an important element, the prize expresses the search for and sustained promotion of talent as well as the further development of high-quality musical potential.

The prize is endowed with CHF 25,000. The prize is awarded on the occasion of a concert with the Lucerne Symphony Orchestra in the KKL.