



Funding Criteria for Arts & Culture in Central Switzerland

1. Funding principles

The Arthur Waser Foundation promotes art and culture in Central Switzerland at both the highest and broadest levels. The aim is to strengthen cultural diversity, social cohesion, and democratic tradition.

2. Funding priorities

The foundation supports:

- **Cultural beacons** (renowned institutions with a national reputation)
- **Artistic avant-garde and creative industries (contemporary, innovative art in all disciplines)**
- **Amateur culture with high standards** (strengthening participation)
- **Education and youth development** (sound cultural education work)
- **Art and culture associations in rural areas** (artistic work by volunteers)
- **Cultural bridge-building and special projects** (exchange formats, especially in the foundation's priority countries)

3. Target groups

- Cultural institutions
- Professional artists
- Committed amateurs, associations, and regional sponsors
- Children, young people, and young talent
- Cultural initiatives in rural areas
- Project partners in Central Switzerland and internationally

4. Selection criteria

- Reputability and professionalism of the sponsoring organization
- Cultural and social relevance of the project
- Artistic quality and innovative strength
- Quality of communication and promotion of young talent
- Contribution to social cohesion
- Realistic budget and sustainable financing concept

5. Exclusion criteria

The following are not supported:

- Tours not related to Central Switzerland
- Individual funding, scholarships, student research projects, and theses
- Purely commercial festivals and events
- Conferences and forums
- School projects
- Audio, film, and video productions
- Publications (support is only possible in exceptional cases and if there is a clear connection to Central Switzerland)
- Projects in the fields of architecture, arts and crafts, and art and cultural history
- Religious, political, and tourism projects
- Subsequent deficit coverage
- Monument preservation concerns

The Arthur Waser Foundation does not participate in crowdfunding or general fundraising campaigns.

6. Arthur Waser Prize

The Arthur Waser Prize was established in 2012 to support highly talented musicians at the beginning of their international solo careers. There are no auditions or competitions to select the prize winner. The prize is an important element in the search for and sustainable promotion of talent, as well as the further development of outstanding musical potential. The prize is endowed with CHF 25,000 and includes two concert performances with the Lucerne Symphony Orchestra at the KKL.